



NEWS RELEASE

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Home Parade to Spotlight New Designs, Communities and Products and Technology for the Home

PORT ST. LUCIE, FL (February 22, 2005)— Treasure Coast residents and visitors looking for their dream home, design ideas, or even the latest technology and products for the home, won't want to miss the Treasure Coast Builders Association 2005 Parade of Homes.

Geared to run from March 11 through March 20, this year's 'Parade' showcases 35 model homes and thirteen developments scattered throughout Indian River, St. Lucie and Martin counties. Model home styles range from contemporary to traditional and include affordable housing, estate homes, luxury residences and everything in-between.

"This is a great way to find your dream home, or even grab some ideas to incorporate into your existing home," said Parade of Homes Chairman Don Santos. "Many of these models feature the latest storm-proofing technology, home theater systems, and energy-saving products. There's something for everyone."

Touring the Parade of Homes is free. Models will be open Monday through Saturday from 10 a.m. to 5 p.m., and on Sunday from noon to 5 p.m. Parade guidebooks will be available for pickup at any Harbor Federal Savings Bank location after March 10. Guidebooks will also be inserted into all local Scripps publications on March 11 and 12.

In addition to showcasing their best homes, Parade of Homes builders and communities will also compete for awards. One, the Peoples Choice Award, is voted on by the viewing public. Platinum, Gold and Silver honors will be given in fourteen categories and these awards are judged by out-of-area professional builders, architects and interior designers. An Energy Efficiency Award, judged by Florida Power and Light, will also be given. All Platinum winners will also be eligible to win the Grand Award, which will be given at an awards banquet on April 26.

"Those 'parade-goers' who see at least five of the homes, have their forms officially stamped at each location, and then return their forms to any Harbor Federal location by March 25, will be entered into a drawing to win a free three-night cruise to the Bahamas," added Santos.

The 2005 Parade of Homes is sponsored by Harbor Federal Savings Bank and Harbor Insurance. For more information on the 'Parade,' including a locator map, participating builders, showcased homes and featured communities, visit <http://www.tcbaparadeofhomes.com>.

TREASURE COAST BUILDERS ASSOCIATION is a 1,100-plus member association that represents and protects the interests of the building industry in Martin, St. Lucie and Indian River counties. Membership is comprised of builders, developers, sub-contractors, suppliers, lenders, architects, realtors, and manufacturers who are dedicated to building stature and respect for the industry in the community. For more information, please visit the TCBA web site at www.treasurecoastba.com.

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